# DATA ANALYTICS USING POWER BI

TASK6: Source of Information

Objective: Analyze the sources from which individuals gather investment information

**1. Source Analysis:**  
Used the "Source" column to identify and count how many respondents rely on each source (e.g., Financial Consultants, Internet, Television).

**2. Visualization:**  
A bar chart was created to visually represent the most commonly used sources of investment information.

What I have concluded is that **Financial Consultants** are the most trusted source, with **32 individuals** relying on them.

**Newspapers and Magazines** follow closely with **28 respondents**, indicating that traditional media is still influential.

**Television (12)** and **Internet (8)** are used less frequently, suggesting they are secondary sources for most investors.